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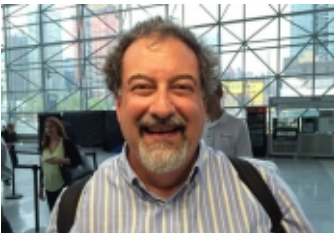
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Iveda Appoints New Chief Technology Officer

By CIORevue | Thursday, May 27, 2021

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Greg's knowledge of efficient programming, software optimization, and data compression techniques will be extremely useful in Iveda's future software development.

FREMONT, CA: Iveda, the global provider of IvedaAI intelligent video search technology, Sentir video surveillance products, IvedaPinpoint, and IvedaHome IoT (Internet of Things) platforms with smart devices, announced the appointment of Greg Omi as Chief Technology Officer, responsible for shaping Iveda's technology roadmap.

"It is a great honor that I get to work with Greg again. I have always respected his commitment to excellence, useful innovation and ability to adapt to fast technological changes. His game development expertise and vision for how to bring digital creations to life will help Iveda build groundbreaking technology which will bring something innovative and creative to the video surveillance market," said David Ly, CEO, Iveda. "I'm confident that with Greg's addition to our executive team, we can crystalize our position as a leading force of Digital Transformation and Smart Cities, leveraging AI (artificial intelligence) and AR (Augmented Reality) technologies delivering even stronger value to our partners and end-users globally."

Greg brings a wealth of industry knowledge to Iveda, including hands-on experience as a senior engineer on Tesla's Autopilot team. He reduced the load time of the market in the game FarmVille by over 98 percent at Zynga, a leading developer of the world's most successful social games, which are played by millions of people worldwide, greatly enhancing user experience. The load time was reduced from 30 seconds to a fraction of a second in practice. Greg's knowledge of efficient programming, software optimization, and data compression techniques will be extremely useful in Iveda's future software development.

"My experiences in building and working with diverse teams around the world, creating and managing scalable systems and developing new technologies are what I'm eager to bring to Iveda this time as an active working member of the management team where I can truly make an impact," said Omi. "I believed in Iveda when I first invested in 2006, and I believe in them, even more, today with their increasingly mature technology. I'm very proud of what they have accomplished over the years. I'm truly excited about coming back in a different capacity where I can help shape Iveda's technology roadmap."

Greg was a senior software engineer at Naughty Dog, a critically acclaimed game development company that Sony Interactive Entertainment purchased before joining Zynga. Greg worked at Naughty Dog on the award-winning Crash Bandicoot 2, 3, and CTR for PlayStation 1 and the Jak and Daxter game series, which had the best performing renderer on PlayStation 2. To get the most out of PlayStation 2, the engine used advanced data compression techniques.

Greg is also credited with co-creating and co-developing other classic games such as Crash Team Racing, Streetsports Baseball/Basketball, Jak II/3/X, and a slew of others. He knows Assembler, C, C#, and other modern programming languages, as well as game engines (effects, objects, interpreters, and tools), video and image processing, vector quantizers, packers, and other data compressors, embedded processor CD drive firmware, and Optimized

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RSA and MD5 code. Greg is a long-time supporter of Iveda. In 2006, he was the first angel investor to provide the capital needed to help Iveda bring its products to market. Greg was elected to the Company’s Board of Directors in 2011 and served until 2016.



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